



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

<u>Contract / Revision</u> 557352 /		<u>Alt Order #</u> 9761909
<u>Product</u> PATRIOT MAJORITY USA		
<u>Contract Dates</u> 06/27/12 - 07/03/12		<u>Estimate #</u> 1379
<u>Advertiser</u> Patriot Majority		<u>Original Date / Revision</u> 06/26/12 / 06/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Dan Driscoll	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Women 50+		
<u>IDB#</u>	<u>Advertiser Code</u> 84	<u>Product Code</u> 91
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	13	06/27/12	07/03/12	M-F 7a-8a	7a-8a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/27/12	07/03/12	MT-TF--				5	\$350.00			
N 2	13	06/27/12	07/03/12	M-F 8a-9a	8a-9a		:30			NM	5	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/27/12	07/03/12	MT-TF--				5	\$330.00			
N 3	13	06/27/12	07/03/12	M-F 8a-9a	8a-9a		:30			NM	5	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/27/12	07/03/12	MT-TF--				5	\$330.00			
N 4	13	06/27/12	07/03/12	M-F 7a-8a	7a-8a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/27/12	07/03/12	MT-TF--				5	\$400.00			
N 5	13	07/01/12	07/01/12	Su 7a-9a	7a-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-----S				1	\$300.00			
N 6	13	07/01/12	07/01/12	Su 7a-9a	7a-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-----S				1	\$300.00			
N 7	13	07/01/12	07/01/12	FOX News Sunday	9a-10a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-----S				1	\$150.00			
N 8	13	06/27/12	07/03/12	M-F 10a-11a	10a-11a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/27/12	07/03/12	MT-TF--				1	\$175.00			
N 9	13	06/27/12	07/03/12	M-F 11a-12p	11a-12p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/27/12	07/03/12	MT-TF--				5	\$150.00			
N 10	13	06/27/12	07/03/12	M-F 1230p-1p	1230p-1p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/27/12	07/03/12	MT-TF--				5	\$100.00			
N 11	13	06/27/12	07/03/12	M-F 2p-3p	2p-3p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/27/12	07/03/12	MTWTF--				2	\$100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

Contract / Revision	Alt Order #
557352 /	9761909

Contract Dates	Product	Estimate #
06/27/12 - 07/03/12	PATRIOT MAJORITY US	1379

Advertiser	Original Date / Revision
Patriot Majority	06/26/12 / 06/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 12	13	06/30/12	06/30/12	Sa 430p News	430p-5p		:30			NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 06/25/12 07/01/12 -----S- 1 \$225.00												
N 13	13	06/27/12	06/27/12	FOX Prime Wed. Rotator	7p-9p		:30			NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 06/25/12 07/01/12 --W---- 1 \$3,000.00												
Totals											38	\$12,650.00

Time Period	# of Spots	Gross Amount	Net Amount
06/25/12 -07/03/12	38	\$12,650.00	\$10,752.50
Totals	38	\$12,650.00	\$10,752.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.